

**MEET IN ITALY FOR LIFE SCIENCES**7th edition – 12/14 May 2021

Magazzini del Cotone - Genova

**NOTICE FOR THE PRESENTATION OF
APPLICATION TO MAKE FINANCIAL CONTRIBUTION****Given that.**

Meet in Italy for Life Sciences is the main national event for matchmaking and reviewing current issues in the field of Life Sciences. The event brings together Italian and foreign public & private entities to create a moment of exchange, networking and business.

Meet in Italy for Life Sciences is an international event, established by ALISEI National Life Sciences Cluster.

The 2021 edition, promoted by the Municipality of Genoa and the Liguria Region, is organized by Liguria Digitale SpA, an in-house company of Liguria's regional public authority which is also a member of the Polo Ligure Scienze della Vita (PLSV), one of five Poles of research and innovation recognized by the Liguria Region and is made up of about 90 Members (Institutional Bodies, Foundations, Associations, Universities and Research Bodies, Hospitals and IRCCS, Micro, small, medium and large companies) which represent excellence in the Life Sciences sector at a regional, national and international level.

Representatives of regional institutions and of the main associations representing companies in the target sector collaborate in the realization of the event. The initiative is linked to the European Enterprise Network, present in over 60 European and non-European countries.

The seventh edition of the event will be held in **Genoa** from 12th to 14th May 2021 at the **Magazzini del Cotone in Porto Antico**. Although postponed from the original date of October 2020 due to the COVID-19 pandemic emergency, the event will maintain the consolidated scheme that was already successful in previous years with B2B in attendance, the international conference, workshops and an exhibition part.

ARTICLE 1 – OBJECT & GOAL

Liguria Digitale, in accordance with the institutional aims of ALISEI and in collaboration with the Organizing Committee of Meet in Italy for Life Sciences 2021, is looking for organisations wishing to finance and contribute, either financially and / or in kind, to the Meet in Italy for Life Sciences 2021 event.

The company responsible for collecting applications is:

Liguria Digitale SpA

Parco Scientifico e Tecnologico di Genova - Via Melen 77, 16152 Genova

e-mail: MIT4LS2020@liguriadigitale.it

PEC: MIT4LS2020@pec.liguriadigitale.it

ARTICLE 2 - REQUIREMENTS

Any organisation, whether or not having a commercial goal, may submit an application to make a financial contribution if:

- 1) is not restricted from contracting with the Public Administration and is not excluded under art. 80 of Legislative Decree no. 50/2016;
- 2) has no ongoing legal disputes and, in any case, is not subject to any conflict of interest with the organisers and / or promoters of the event as indicated in the prerequisites of this Notice;
- 3) operates according to principles of transparency and fairness, in compliance with current legislation and, in particular, in compliance with insurance, contributory and social security rules;
- 4) accepts all the conditions specified in this Notice of financial contribution and in all the documents referred to herein.



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Each organisation acknowledges and accepts that Liguria Digitale and the Organizing Committee of Meet in Italy for Life Sciences 2021, reserve the right, at their sole discretion, not to admit an organisation if its presence is in conflict with the message of the event or causes a possible prejudice or damage to the image of the same or is considered by the same to be in conflict with the lines of institutional activity and / or incompatible for reasons of general suitability.

ARTICLE 3 – CONTRIBUTIONS & BENEFITS

3.1 SPECIFIC CONTRIBUTIONS & BENEFITS

The request for financial contribution is related to the role that the organisation wants to play in the Event. Each role corresponds to an associated financial contribution and to specific benefits.

3.1 A) MAIN ORGANISER

MAIN ORGANISER

ALISEI

€ 16,393.44 + vat

Promoter of the MIT4LS format which is committed to supporting the organisation and participates in the working groups.

3.1 B) PROMOTERS & ORGANISERS

ORGANISER

From € 3,500.00 + vat

Organization involved in organizing the event through dedicated resources in the working groups. Member of the ALISEI cluster cannot participate as sponsor. They are entitled to:

- a space within the area intended for organisers
- the promotion of the logo and company name on online, offline and social communication
- participation in the networking dinner for two people

Reserved for organisers are some additional services that can be purchased separately

Exhibition space

Open or cubicle space (to be agreed) with table, 4 chairs, shelf, spotlights, chest of drawers and carpet. Further customisable with roll-ups and gadgets

3x2m² € 500.00 + vat

3x3m² € 1,000.00 + vat

3x4m² € 2,000.00 + vat

1 slot workshop

€ 1,000.00 + vat

Space reserved for a training event during the event

(1 hour including set-up and dismantling - effective 45 ').

Additional places at networking dinner

€ 100.00 + vat per participant

A place for dinner attended by organisers, sponsors, institutions and additional guests (e.g. investors).



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SUPPORTER

From € 1,000.00 + vat to € 3,000.00 + vat

organisation that supports the initiative solely through a financial contribution.

They have the right to the promotion of the logo and company name on online and offline communication.

For members of the Polo Ligure Scienze della Vita the contribution is €1,000.00 + vat (from € 500.00 + vat for start-ups)

3.1 C) SUPPORTER ORGANISER

ORGANISATIONAL SUPPORTER

organisations who contribute to the event through organisational support and the offer of one or more specific services (for example: set-up, gadgets, printing materials, prizes, bootcamp, etc.)

Visibility will be given in proportion to the financial contribution and in line with the other items in the notice.

3.1 D) SPONSOR

BRONZE SPONSOR

From € 3,500.00 + vat to € 5,999.00 + vat

Exhibition space during the days of the event.

The solution foresees:

- 6 m2 customisable reserved space with a basic layout;
- visibility on online and offline communication;
- a workshop (1 hour including set-up and dismantling - 45' effective);
- invitation for two people to the networking dinner.

SILVER SPONSOR

From € 6,000.00 + vat to € 9,999.00 + vat

Exhibition space during the days of the event.

The solution foresees:

- customisable reserved space of 9 m2 with a basic layout;
- visibility on online and offline communication;
 - a workshop (1 hour including set-up and dismantling - 45' effective);
- invitation for three people to the networking dinner.

GOLD SPONSOR

From € 10,000.00 + vat a € 24,999.00 + vat

Exhibition space during the days of the event.

The solution foresees:

- customisable reserved space of 12 m2 with a basic layout;
- promotion on online and offline communication;
- 2 workshops (each of 1 hour including set-up and dismantling – 45' effective);
- invitation for four people to the networking dinner.



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MAIN SPONSOR

Starting from € 25,000.00 + vat

Exhibition space during the days of the event.

The solution foresees:

- a customisable reserved space of 20 m2 with a basic layout;
- promotion on online and offline communication, with personalized posts on social media;
- number of workshops to be agreed (each of 1 hour including set-up and dismantling – 45' effective);
- invitation for a number of people (to be agreed) at the networking dinner;
- personalized gadgets to be included in the package distributed to the participants.

3.1 E) SERVICES & OTHER SPONSORS

SERVICES

ONE SLOT WORKSHOP € 1,200.00 + vat

Space reserved for a training event during the event (1 hour including set-up and dismantling – 45' effective).

CORPORATE PRESENTATION

€ 500.00 + vat (300€ if booked by 28/02/2021)

Space reserved for the company to present its own products and / or services that takes place in a set up room (actual 15 minutes).

EXHIBITION SPACE

€ 1,500.00 + vat (1,200€ if booked by 28/02/2021)

Open or cubicle space (to be agreed) 3x2m (6m2) with table, 4 chairs, shelf, spotlights, chest of drawers and carpet. Further customisable with roll-ups and gadgets.

BROKERAGE CUSTOMISED DESK

€ 1,500.00 + vat

Customisable space with roll-ups and gadgets to carry out B2B interviews.

The solution foresees:

- a reserved space of 6 m2 with a table and 4 chairs;
- insertion in the matchmaking platform with fixed position;
- inclusion in the list of participants in the brokerage on online and offline communication;
- lunch box during the days of the event.

OTHER SPONSORS

STARTUP BOOTCAMP SPONSOR

**from € 3.500,00 + vat,
(exclusive from € 10.000,00 + vat)**

- promotion on online and offline communication of the initiative;
- publication of the logo on the dedicated page of the initiative (<https://meetitalylifesciences.eu/>)
- short organization presentation (5 min) on the day of the pitches of the selected startups;
- invitation for two people to the networking dinner



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NETWORKING DINNER SPONSOR	€ 15,000.00 + vat Networking dinner that will take place on the first evening, with the participation of organisers, sponsors, institutions and other guests (e.g. investors). Promotion of Sponsor's name online and offline.
SPONSOR APERITIVO	€ 3,000.00 + vat Availability: 1 aperitivo Aperitivo for all participants in the event, with agreed promotion of the sponsor's name online and offline.
SPONSOR OPEN- STATION	€ 10,000.00 + vat Availability: 2 days Table with coffee and snacks always open for all participants in the event, with agreed promotion of the sponsor's name online and offline.
INDIVIDUAL PARTICIPATION AT NETWORKING DINNER	€ 150.00 + vat A seat at the events official dinner, which is attended by Organisers, sponsors, institutions and additional guests (e.g. investors)
RESERVED TABLE AT THE NETWORKING DINNER	€ 1,500.00 + vat Availability: 5 tables Reserved table during the networking dinner with 10 seats dedicated to guests invited by the sponsor.

3.2 USE OF EVENT NAME & IMAGES

Any organisation whose application is accepted: Any organisation whose application is accepted:

1. **will have the right** to associate the name and image of the event with their name, logo, products or image - for advertising purposes, in forms compatible with the character of the event and with the prior consent of ALISEI. This option will start from the date of acceptance of the application and will be valid until the end of 2021;
2. **undertakes**, assuming full responsibility, not to use the name and image of the event outside the cases referred to in point 1 above and / or without prior authorization from ALISEI. It is understood that the organisation acknowledges and accepts the express prohibition of using the name and image of the event to convey offensive, propaganda (political, trade union and religious) or advertising messages for products or behaviour not in line with a healthy lifestyle or that could offend public morals.



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ARTICLE 4 – PRESENTATION OF REQUESTS

The deadline for submitting applications runs **from the date of publication** of this Notice **to 31/03/2021**, **except in the case of early closure** referred to in letter a) below.

The organisations concerned must submit their application, by PEC to the address MIT4LS2020@pec.liguriadigitale.it.

Failure to do so may lead to the exclusion of the same,

The PEC of each organisation must:

1. **Include in the subject the text:** "*Meet in Italy 2021 – Request to participate*".
2. **Contain the request:**
 - drawn up, on plain paper, using the appropriate module attached to this Notice;
 - compiled in all its parts. In the application, each organisation must provide a brief description of the activity routinely carried out and declare that they have read the information on the processing of data;
 - digitally signed by the legal representative or by a person with adequate powers.

For organisational reasons, all applications submitted will be examined in accordance with the article below within the month following that of submission.

Each organisation acknowledges and accepts that Liguria Digitale has the right, without those who have submitted an application to make any claim in this regard, to:

- a) close this procedure before the deadline of 31/03/2021 if the requests received ensure full financial coverage of the event and / or there is no longer availability / capacity of the services / spaces / etc. .;
- b) cancel / revoke this procedure or extend the date if motivated needs so require;
- c) not proceed in the event that an insufficient number of the applications received are deemed suitable;

It is understood that Liguria Digitale will be entitled to ask for clarifications and / or additions regarding the applications presented. If the organisation does not provide the aforementioned clarifications and / or additions within 10 calendar days from receiving the request from Liguria Digital, the application will be considered inadmissible.

In addition, conditional applications and / or in which exceptions and / or reservations of any nature are raised to the terms of execution of the financial contribution referred to in this Notice and / or documents however referred to will be considered inadmissible.

ARTICLE 5 – EVALUATION OF THE REQUEST & RIGHT OF REFUSAL

All correctly presented applications will be examined by Liguria Digitale and by the organizing Committee of Meet in Italy for Life Sciences 2021 according to the time order of presentation and within the month following that of presentation (for example, applications submitted on September 15 2020, will be examined by the deadline of 31 October 2020).

- Acceptance of each application is subject to verification that the application has been correctly submitted pursuant to the preceding article;
- the organisation is in possession of the requirements referred to in art. 2 of this Notice.



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In the case of sponsorship with workshops, acceptance of each application is also subject to verification of the theme of the workshop which must be in line with the activity and issues covered by the Meet in Italy for Life Sciences 2021 event.

It is understood that any changes to the theme of the workshop, made after acceptance of the application, must be submitted to the approval of Liguria Digitale and the Organizing Committee of Meet in Italy for Life Sciences 2021 to be considered accepted.

ARTICLE 6 – FINANCIAL CONTRIBUTION OF PARTICIPATING ORGANISATIONS

The outcome of the preliminary investigation of the applications will be communicated by Liguria Digitale, via PEC, to each organisation **within the maximum term of the month following that of submission of the application.**

In the event of a positive outcome of the investigation, **each organisation undertakes to pay, within a period of thirty days** from receipt of the notification of acceptance of their application, the **associated sum.**

Where the notification of acceptance of the application is made before 31/12/2020, limited to the economic operators referred to in items 3.1.A and 3.1.B are allowed to spread the amount of their contribution over the two calendar years 2020 and 2021.

In this case, it is understood that each operator undertakes to pay the amount due through a first instalment by and no later than 31/12/2020 and a second instalment by and no later than 31/03/2021.

The communication of acceptance of the application will provide all necessary indications. It is understood that in order to ensure maximum transparency and traceability of the financial transactions, the payment must be made by bank transfer to a current account dedicated exclusively to the event.

Further elements not foreseen by this Notice and / or by the communication of acceptance of the application, may be agreed between the sponsor and sponsored party in writing.

ARTICLE 7 - ADDITIONAL INFORMATION

This Notice is published, in Italian and in English, on the <https://www.liguriadigitale.it/> website and, through a link to it, on the Meet in Italy website (<https://meetitalylifesciences.eu>).

The organisations concerned may send any requests for clarification up to 10 days before the expiry date of this Notice, to the following PEC address: MIT4LS2020@pec.liguriadigitale.it.

Any clarifications, additions, modifications will be made available to all interested parties through publication on the website <https://meetitalylifesciences.eu>

Dr. Giovanni Angiuli is responsible for managing this procedure.

ANNEXES TO THE PRESENT NOTICE

- Annex A Request to be main organiser: Alisei
- Annex B Request to be promoter & organiser
- Annex C Request to be organisational supporter
- Annex D Request to be sponsor
- Annex E Request to be services & other sponsors



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